

## Photoshoot Check List

Congratulations on booking your photo shoot. This checklist will help you get everything in order so that your house shows the best in images and virtual tours. It's a lot of work but well worth it. This will possibly be the most stressful day in the home selling process, but it makes a huge difference. We can only photoshop so much and most of these things are near impossible to fix after we take the photos.

### Whole House

- Turn on every light. Replace burnt out bulbs.
- Turn off all fans.
- Hide all paper, magazines, bills, ect.
- All blinds should be either lifter fully or open or set to let light in.
- Dust and wipe down everything including countertops, glass, tv's, mirrors, tables, ect.
- Laundry rooms, closets, garages and pantries will not be photographed unless requested, so these are good places to tuck things away for the shoot.

### Pets and Kids

- Hide everything including toys, crates, water bowls, ect.
- Do a second pass to make sure you didn't miss anything. No one likes stepping on LEGOS.
- Please have a quiet, safe place for your pets and kids during the photoshoot. If you can take them outside the house during that time, that would be best.

### Outside

- Remove cars from driveway.
- Mow the lawn and mulch if necessary.
- Hide trash cans and recycling containers.
- Hide lawn equipment
- Roll up hoses and hide accessories.
- Open umbrellas

### Living and Dining Areas

- Remove all personal items
- Put away all remotes, papers, ect.

- Straighten all pillows and throws.
- Decorative items should be the only thing out. Less is more.

### Kitchen

- Hide trash cans
- Take everything off the fridge (Pictures, notes, magnets, ect)
- Put everything that's usually around the kitchen sink away (soap, sponges, ect)
- Remove everything from the countertop except decorative items

### Bedrooms

- Make Beds and straighten pillows
- Hide trash cans / Diaper disposals
- Remove everything from all furniture except lamps or decorative items
- Put away family photos

### Bathrooms

- Remove everything from the counter except decorative items.
- Toilet lid down
- Remove rugs / shower mats
- Remove everything from shower (soaps shampoo bottles, ect)

### Twilight photos

- Make sure all windows that face the exterior have blinds open and lights on
- Turn all interior / exterior lights on
- Turn on water features
- Make sure flood lights are off
- Remove cars from driveway

Thank you for choosing STM Real Estate!

